



## **Investor Presentation**

March 2022

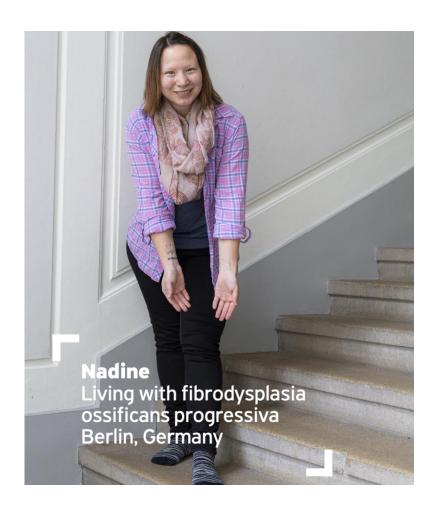
## Disclaimer and safe harbor

- This presentation includes only summary information and does not purport to be comprehensive. Forward-looking statements, targets and estimates contained herein are for illustrative purposes only and are based on management's current views and assumptions. Such statements involve known and unknown risks and uncertainties that may cause actual results, performance or events to differ materially from those anticipated in the summary information. Actual results may depart significantly from these targets given the occurrence of certain risks and uncertainties, notably given that a new medicine can appear to be promising at a preparatory stage of development or after clinical trials but never be launched on the market or be launched on the market but fail to sell notably for regulatory or competitive reasons. Ipsen must deal with or may have to deal with competition from generic medicines that may result in market-share losses, which could affect its level of growth in sales or profitability. The Company expressly disclaims any obligation or undertaking to update or revise any forward-looking statements, targets or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based, unless so required by applicable law.
- All medicine names listed in this document are either licensed to Ipsen or are registered trademarks of Ipsen or its partners.
- The implementation of the strategy has to be submitted to the relevant staff representation authorities in each country concerned, in compliance with the specific procedures, terms and conditions set forth by each national legislation.
- In those countries in which public or private-health cover is provided, Ipsen is dependent on prices set for medicines, pricing and reimbursement-regime reforms and is vulnerable to the potential withdrawal of certain medicines from the list of reimbursable medicines by governments, and the relevant regulatory authorities in its locations. In light of the economic impact caused by the COVID-19 pandemic, there could be increased pressure on the pharmaceutical industry to lower medicine prices.
- Ipsen operates in certain geographical regions whose governmental finances, local currencies or inflation rates could erode the local competitiveness of Ipsen's medicines relative to competitors operating in local currency, and/or could be detrimental to Ipsen's margins in those regions where Ipsen's sales are billed in local currencies.
- In a number of countries, Ipsen markets its medicines via distributors or agents; some of these partners' financial strengths could be impacted by changing economic or market conditions, including impacts of the COVID-19 pandemic, potentially subjecting Ipsen to difficulties in recovering its receivables. Furthermore, in certain countries whose financial equilibrium is threatened by changing economic or market conditions, including impacts of the COVID-19 pandemic, and where Ipsen sells its medicines directly to hospitals, Ipsen could be forced to lengthen its payment terms or could experience difficulties in recovering its receivables in full.
- Ipsen also faces various risks and uncertainties inherent to its activities identified under the caption 'Risk Factors' in the Company's Universal Registration Document.
- All of the above risks could affect Ipsen's future ability to achieve its financial targets, which were set assuming reasonable macroeconomic conditions based on the information available today.



## Clear focus on three therapeutic areas

A future built on Specialty Care



#### **Our vision**

To be a leading global mid-sized biopharmaceutical company with a focus on transformative medicines in Oncology, Rare Disease and Neuroscience







**Oncology** 

**Rare Disease** 

**Neuroscience** 

Strengthening the position

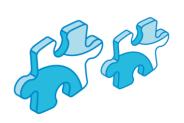
**Expanding** the scope

**Excelling and accelerating** 

Consumer Healthcare: exclusive negotiations with Mayoly Spindler



## The Ipsen investment case



Strong
Specialty Care
franchise

Opportunities for further growth across the three therapeutic areas



Geographical footprint

A well-balanced and expanding presence around the world



Advancing R&D pipeline

A good mix of new molecules and lifecycle management



Externalinnovation strategy

Seven transactions completed in 2021; momentum into 2022



Sound financial structure and strong cash generation

Building €3.5bn of firepower¹ for external innovation



#### FY 2021: headlines

#### Executing the strategy

**MAXIMIZE** our brands

Total sales growth of +12.3% to €2,869m, driven by Specialty Care growth of +12.7%

**STRENGTHEN** the pipeline

Seven external-innovation agreements across every therapeutic area

**DRIVE** efficiencies

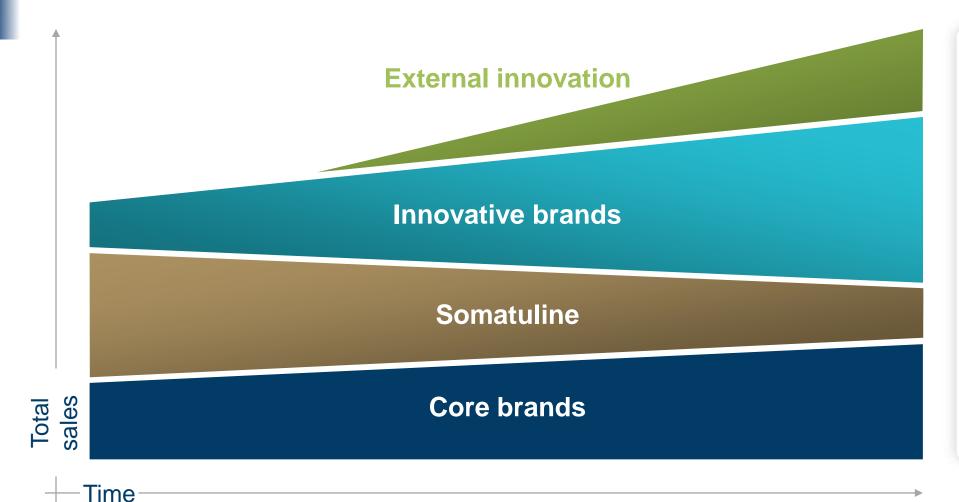
A record core operating margin of 35.2%

**FOCUS** on culture

A stronger leadership team driving Ipsen's growth



## A strong platform for sustainable growth



**Transition** post-SSA

competition entry

**Drive growth** 

of core & innovative brands

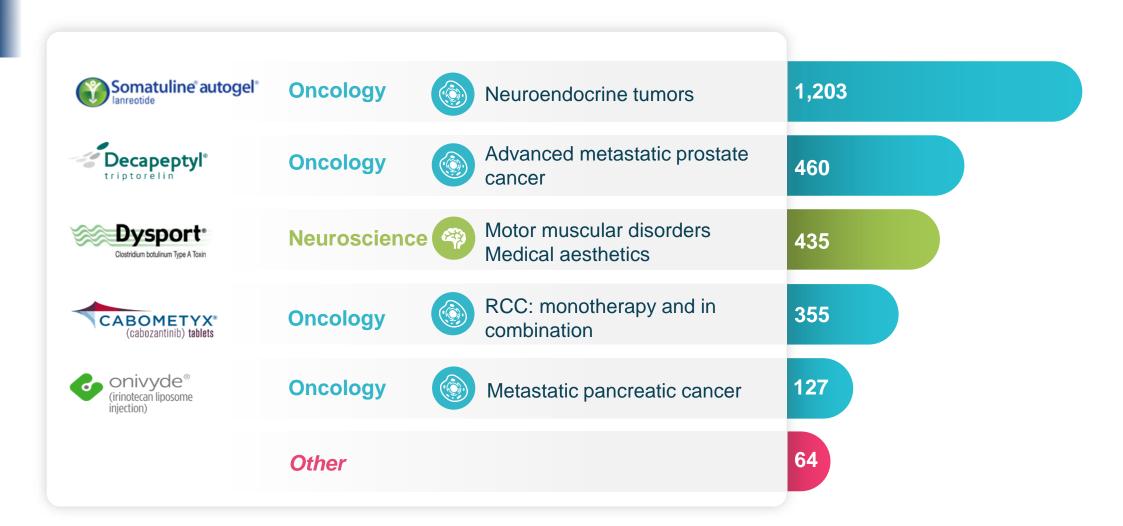
Accelerate growth

with external innovation





## Ipsen Specialty-Care sales: FY 2021





## A strong and expanding global footprint

NORTH AMERICA

35%

of total sales

EUROPE5
31%
of total sales

REST OF WORLD

34%
of total sales

Compelling U.S. presence; strong commercial execution

Leveraging a significant European platform

Attractive China infrastructure, emerging presence in new markets

30+

**countries** with Ipsen presence

100+

countries where Ipsen medicines are marketed



## Strong execution of the external-innovation strategy

Seven transactions completed in 2021 across the three therapeutic areas



Accent Therapeutics METTL3

Preclinical

BAKX Therapeutics
BKX-001

Preclinical

**Queen's University** FLIP-inhibitor program

**Preclinical** 



**GENFIT** elafibranor

Phase III



IRLAB mesdopetam

Phase IIb

**Exicure Spherical Nucleic Acids** 

Preclinical

BCH/UOS BoNT/X

**Preclinical** 



## Building a high-value sustainable pipeline

Phase I	Phase II	Phase III	Registration			
Cabometyx + atezolizumab Solid tumors	IPN60130 FOP	Cabometyx + atezolizumab 1L HCC	Cabometyx 2L RR DTC <sup>3</sup>			
IPN59011 Longer-acting neurotoxin Ax	mesdopetam PD-LID	Cabometyx + atezolizumab 2L NSCLC <sup>1</sup>	palovarotene FOP			
IPN10200 Longer-acting neurotoxin Ax/Tx		Cabometyx + atezolizumab 2L mCRPC <sup>2</sup>	Dysport NDO			
		Onivyde 2L SCLC <sup>1</sup>				
		Onivyde 1L PDAC <sup>2</sup>				
		elafibranor <sup>2</sup> PBC				
Oncology Rare Disease Neuroscience						



Information shown as at the end of 2021. 1. Data readout anticipated in H2 2022. 2. Data readout anticipated in 2023. 3. Regulatory decision (EU) anticipated in H1 2022. Ax: aesthetics; Tx: therapeutics; FOP: fibrodysplasia ossificans progressiva; PD-LID: Parkinson's disease - levodopa-induced dyskinesia; HCC: hepatocellular carcinoma; NSCLC: non-small cell lung cancer; mCRPC: metastatic castration-resistant prostate cancer; SCLC: small-cell lung cancer; PDAC: pancreatic ductal adenocarcinoma; PBC: primary biliary cholangitis; RR DTC: radio-refractory differentiated thyroid cancer; NDO: neurogenic detrusor overactivity.

## Company social responsibility: highlights



#### **Employees**

Females: comprised 42% of the GLT in 2021 - on track to reach gender balance by 2024

Employers' recognition through external and independent awards: 19 countries



#### Communities

Continued support of International Health Partners

Ipsen in Motion: support of patient associations

**Ipsen Community Day** 



#### **Environment**

Halving absolute greenhousegas emissions<sup>1</sup> by 2030

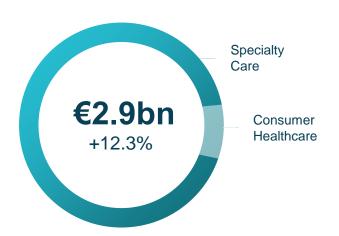
Working closely with partners to reduce science-based Scope 3 emissions by 2030



## FY 2021 financial highlights

Operating leverage driving margin growth and strong cash generation

#### **Total sales**



Specialty Care +12.7%

Consumer Healthcare +8.1%

#### **Core operating margin**



Focus on efficiency

Continued investment in R&D

#### Free cash flow



Strong EBITDA growth of 20.2%<sup>1</sup>

Net debt at €126m

#### Proposed<sup>2</sup> 2021 dividend per share of €1.20



## Delivering efficiencies

Improving the ratio of SG&A costs to total sales to 36.1%







**Reducing the ratio** by 3.5% pts since 2019, driven by:

- Efficiency gains from procurement savings, project prioritization, restructuring and digital initiatives
- Spending smart, simpler operations, accelerating transformation
- Reduced T&E and medical & marketing activities due to the pandemic

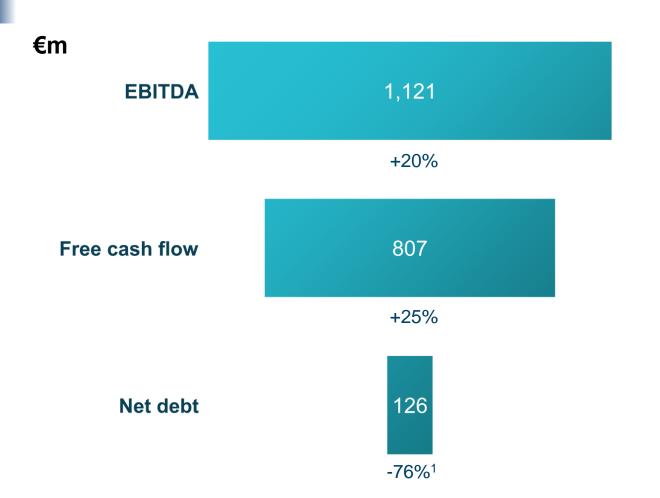
#### Further efficiencies expected in 2022

to offset anticipated normalization and investment for growth



## Strong balance sheet and further cash generation

Funding significant potential external innovation



Net debt to EBITDA of 0.1x

Capital allocation prioritized to external innovation

Firepower<sup>2</sup> for external innovation of €2.1bn at the end of FY 2021



## Consumer Healthcare

#### Exclusive negotiations with Mayoly Spindler





#### **Delivering on the strategic roadmap**

€350m on an enterprise-value basis, including an earnout contingent payment of €50m

Expected to complete by the end of Q3 2022

Creation of a global consumer-healthcare platform

Supports strategic focus on Specialty Care



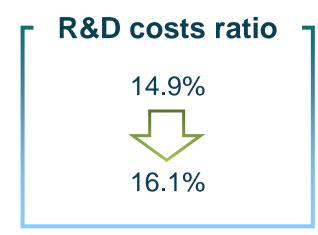
## Core 2021 financials excluding CHC

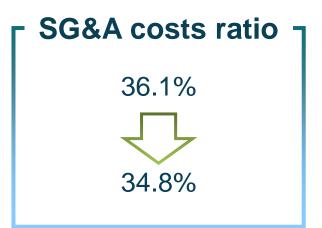
An improvement in the core operating profit margin to 37.1%

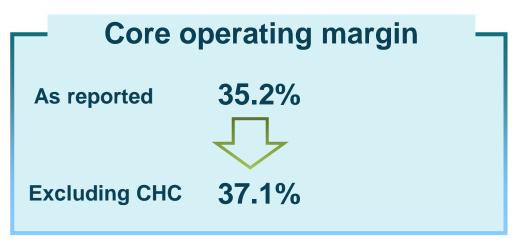
As reported

**Excluding CHC** 











## FY 2022 guidance, excluding CHC

Continued top-line growth and a robust core operating margin



Total-sales growth greater than 2.0% at constant exchange rates

Expected favorable impact of around 2% from currencies based on the level of exchange rates in January 2022



Core operating margin greater than 35.0% of total sales

Excludes any potential impact of incremental investments from external-innovation transactions

#### Guidance assumptions

Further generic-lanreotide launches in other countries in the E.U., as well as increased competition in the U.S.

An ongoing global return to normal healthcare systems

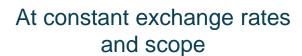


## Update of mid-term 2020-24 outlook

Financial outlook reflects Specialty Care only<sup>1</sup>



Total sales
CAGR between
+4% & +6%<sup>2</sup>



Assumes potential risk-adjusted additional indications



# Commitment to invest in R&D supported by SG&A efficiencies

Higher R&D costs as a % of total sales driven by external innovation

Reduced SG&A costs as a % of total sales driven by further efficiencies



# €3.5bn cumulative remaining firepower by 2024 for external innovation

Based on net debt below 2.0x EBITDA

Includes proceeds from the sale of the Consumer Healthcare business



#### Conclusion

#### Executing in line with our strategy



## Delivery

of strong 2021 results

Top-line growth across all core and innovative brands

An expanded core operating margin

Sound financial structure and strong cash generation

#### Clinical

development milestones

Cabometyx + atezolizumab: 2L NSCLC Phase III data readout

Onivyde: 2L SCLC Phase III data readout

Palovarotene: FOP regulatory resubmission

Mesdopetam: PD-LID Phase IIb data readout



#### **Business**

development opportunities

Seven transactions in 2021

External innovation: the primary capital-allocation priority, underpinned by a strong financial position

Across the three therapeutic areas

Strengthened capacity and firepower to execute further



## Appendix

Janice Living with cervical dystonia Tennessee, USA





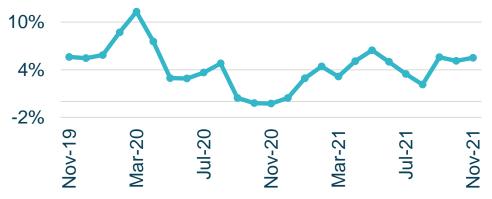
## FY 2021: Oncology sales highlights



#### Somatuline



Global SSA market growth (volume in MEU): rolling three months





- Continued attractive NET market growth recovering from the pandemic
- Expanding market share further with a limited impact from generic SSAs in 2021

#### 2022 expectations

Further launches of generic lanreotide in other countries in the E.U., as well as increased competition in the U.S.

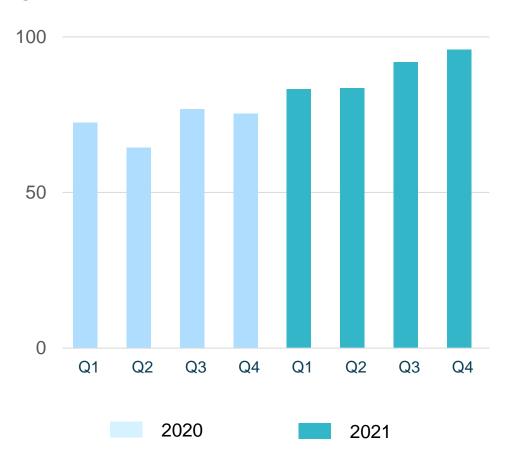


## FY 2021: Oncology sales highlights



#### Cabometyx

#### €m sales





#### FY 2021: +22.8%

- Strong volumes across most geographies
- TKI of choice in 2L RCC
- Combination in 1L RCC launched in Germany.
   Cabometyx 1L new-patient exit share now at 18%
- Reimbursement and launches in 1L RCC expected in other key E.U. countries in 2022



## FY 2021: Oncology sales highlights



#### Decapeptyl and Onivyde

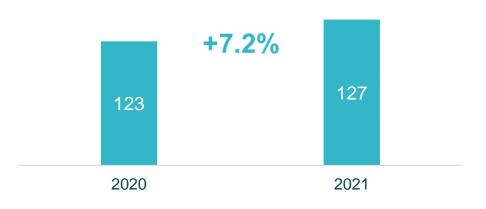
#### €m sales





- Excellent performance driven by recovery in China
- Further market-share gains elsewhere

#### €m sales





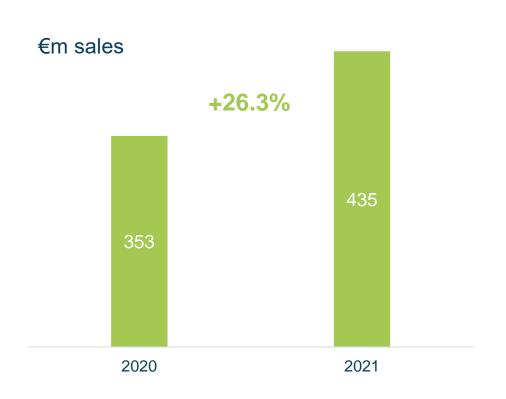
- Higher sales to ex-U.S. partner and strong volume growth in the U.S.
- Continued impact from the pandemic on rates of diagnosis



## FY 2021: Neuroscience sales highlights



#### **Dysport**





#### **Aesthetics**

- Strong performance across all key Ipsen and Galderma markets
- Full recovery from the pandemic
- Market growth driven by favorable consumer dynamics

#### **Therapeutics**

- Strong performance supported by solid market growth
- Numbers of injections recovering towards pre-pandemic level
- Ipsen's focus on spasticity indications and the penetration of neurotoxins to address the significant unmet medical need



## Core P&L: leveraging strong sales growth

	FY 2021 €m	FY 2020 €m	Change
Total Sales	2,868.9	2,591.6	10.7%
Other revenue	130.2	94.5	37.8%
Cost of goods sold	(538.0)	(490.6)	9.6%
Gross profit	2,461.2	2,195.6	12.1%
% of total sales	85.8%	84.7%	+1.1% pts
R&D expenses	(428.4)	(405.6)	5.6%
% of total sales	14.9%	15.6%	-0.7% pts
Selling expenses	(835.7)	(784.0)	6.6%
% of total sales	29.1%	30.3%	-1.1% pts
G&A expenses	(199.6)	(187.8)	6.3%
% of total sales	7.0%	7.2%	-0.3% pts
Other operating income and expenses	13.8	11.2	23.6%
<b>Core Operating Income</b>	1,011.3	829.3	21.9%
% of total sales	35.2%	32.0%	+3.2% pts

**Other revenue**: growth in royalties paid by partners

**Gross profit margin ratio**:

+1.1% pts from favorable mix; improved volumes impacting manufacturing variances

Research and development expenses ratio: 14.9%, supporting investment in lifecycle management and new molecules

SG&A expenses ratio: efficiencies improving the ratio by 1.4% pts to 36.1%



## Core P&L: excluding CHC

FY 2021	As reported €m	CHC €m	Excluding CHC €m
Total Sales	2,868.9	225.6	2,643.3
Other revenue	130.2	24.9	105.4
Cost of goods sold	(538.0)	(98.4)	(439.6)
Gross profit	2,461.2	152.1	2,309.1
% of total sales	85.8%	67.4%	87.4%
R&D expenses	(428.4)	(3.7)	(424.7)
% of total sales	14.9%	1.7%	16.1%
Selling expenses	(835.7)	(105.9)	(729.8)
% of total sales	29.1%	46.9%	27.6%
G&A expenses	(199.6)	(10.8)	(188.8)
% of total sales	7.0%	4.8%	7.1%
Other operating income and expenses	13.8	0.0	13.8
Core Operating Income	1,011.3	31.7	979.5
% of total sales	35.2%	14.1%	37.1%



## Oncology

Trial	Population	Patients	Design	Endpoints	Status
Cabometyx COSMIC-312 Phase III NCT03755791	1L HCC	740	Sorafenib or Cabometyx + atezolizumab or Cabometyx	Primary: PFS, OS Secondary: PFS single- agent Cabometyx arm	PFS primary endpoint met. Interim OS primary endpoint not met  Final OS data readout expected H1 2022
Cabometyx COSMIC-311 Phase III NCT03690388	2L RR DTC	300	Placebo or Cabometyx	Primary: PFS, ORR	PFS primary endpoint met. ORR primary endpoint not met  EU regulatory decision anticipated H1 2022
Cabometyx CONTACT-01 Phase III NCT04471428	2L NSCLC	350	Docetaxel or Cabometyx + atezolizumab	Primary: OS Secondary: PFS, ORR, DoR	Data readout anticipated H2 2022



## Oncology

Trial	Population	Patients	Design	Endpoints	Status
Cabometyx CONTACT-02 Phase III NCT04446117	2L CRPC	580	Second novel hormonal therapy (abiraterone and prednisone or enzalutamide) or Cabometyx + atezolizumab	Primary: OS, PFS Additional endpoints: ORR, prostate-specific antigen response rate and duration of response	Data anticipated 2023
Cabometyx Phase Ib NCT03170960	Solid tumors	1,732	Cabometyx + atezolizumab	Primary: maximum tolerated dose / recommended dose, ORR Secondary: safety	Recruiting
Onivyde NAPOLI-3 Phase III NCT04083235	1L PDAC	750	Nab-paclitaxel + gemcitabine or Onivyde + 5-FU/LV + oxaliplatin	Primary: OS Secondary: PFS, ORR, safety	Data anticipated 2023
Onivyde RESILIENT Phase III NCT03088813	2L SCLC	461	Topotecan or Onivyde	Primary: OS Secondary: PFS, ORR, safety	Data anticipated H2 2022



## Rare Disease

Trial	Population	Patients	Design	Endpoints	Status
Palovarotene MOVE Phase III NCT03312634	FOP (chronic)	107	Palovarotene - 5mg QD and upon flare-up, 20mg QD for 28 days, followed by 10mg for 56 days	Primary: annualized change in new HO volume Secondary: subjects with new HO, number of body regions with HO, subjects with flare-ups, rate of flare-ups, safety	H1 2022 regulatory resubmission (US)  H1 2022 'clock-stop' expiry (EU)
IPN60130 FALKON Phase II NCT05039515	FOP (chronic)	~90	Placebo or two dosing regimens of IPN60130	Primary: annualized change in new HO volume and safety Secondary: change in HO volume in new HO lesions, number of new HO lesions, rate and number of flare-up days, number of body regions with HO, pain intensity	First patient commenced dosing Q1 2022
Elafibranor ELATIVE Phase III NCT04526665	PBC	150	Placebo or elafibranor	Response to treatment defined as ALP < 1.67 x ULN and total bilirubin ≤ ULN and ALP decrease ≥ 15 percent	Data anticipated 2023



## Neuroscience

Trial	Population	Patients	Design	Endpoints	Status
Mesdopetam Phase IIb NCT04435431	Levodopa-induced dyskinesia in Parkinson's disease	140	Mesdopetam or placebo	Change in average daily hours of ON-time <sup>1</sup> without troublesome dyskinesia	Data anticipated H2 2022
IPN59011 Ax LONG-SET Phase I/II NCT04736745	Moderate to severe upper facial lines	424	Dose escalation and dose finding versus Dysport or placebo	Primary: Safety Secondary: Efficacy	Recruiting
IPN10200 Ax LANTIC Phase I/II NCT04821089	Moderate to severe upper facial lines	424	Dose escalation and dose finding versus Dysport or placebo	Primary: Safety Secondary: Efficacy	Recruiting
IPN10200 Tx LANTIMA Phase I/II NCT04752774	Adult patients with upper limb spasticity	209	Dose escalation and dose finding versus Dysport or placebo	Primary: Safety Secondary: Efficacy	Recruiting



# THANK YOU



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