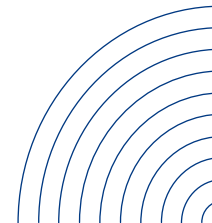


2008, a cornerstone year in Ipsen's development



Disclaimer

This presentation includes only summary information and does not purport to be comprehensive. Forward-looking statements, targets and estimates contained herein are for illustrative purposes only and are based on management's current views and assumptions. Such statements involve known and unknown risks and uncertainties that may cause actual results, performance or events to differ materially from those anticipated in the summary information. Actual results may depart significantly from these targets given the occurrence of certain risks and uncertainties, notably given that a new product can appear to be promising at a preparatory stage of development or after clinical trials but never be launched on the market or be launched on the market but fail to sell notably for regulatory or competitive reasons. The Group must deal with or may have to deal with competition from generic that may result in market share losses, which could affect its current level of growth in sales or profitability. The Company expressly disclaims any obligation or undertaking to update or revise any forward-looking statements, targets or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based unless so required by applicable law.

All product names listed in this document are either licensed to the Ipsen Group or are registered trademarks of the Ipsen Group or its partners.

Objectives for today

1

2008 achievements

2

2008 detailed financials

3

US integration

4

Outlook

2008 achievements

Jean-Luc Bélingard

Chairman & CEO



Major strategic initiatives, shaping Ipsen's future

Grow and Globalise Ipsen's specialty care business

**US entry:
2 global products**

**4 products in
launch phase**

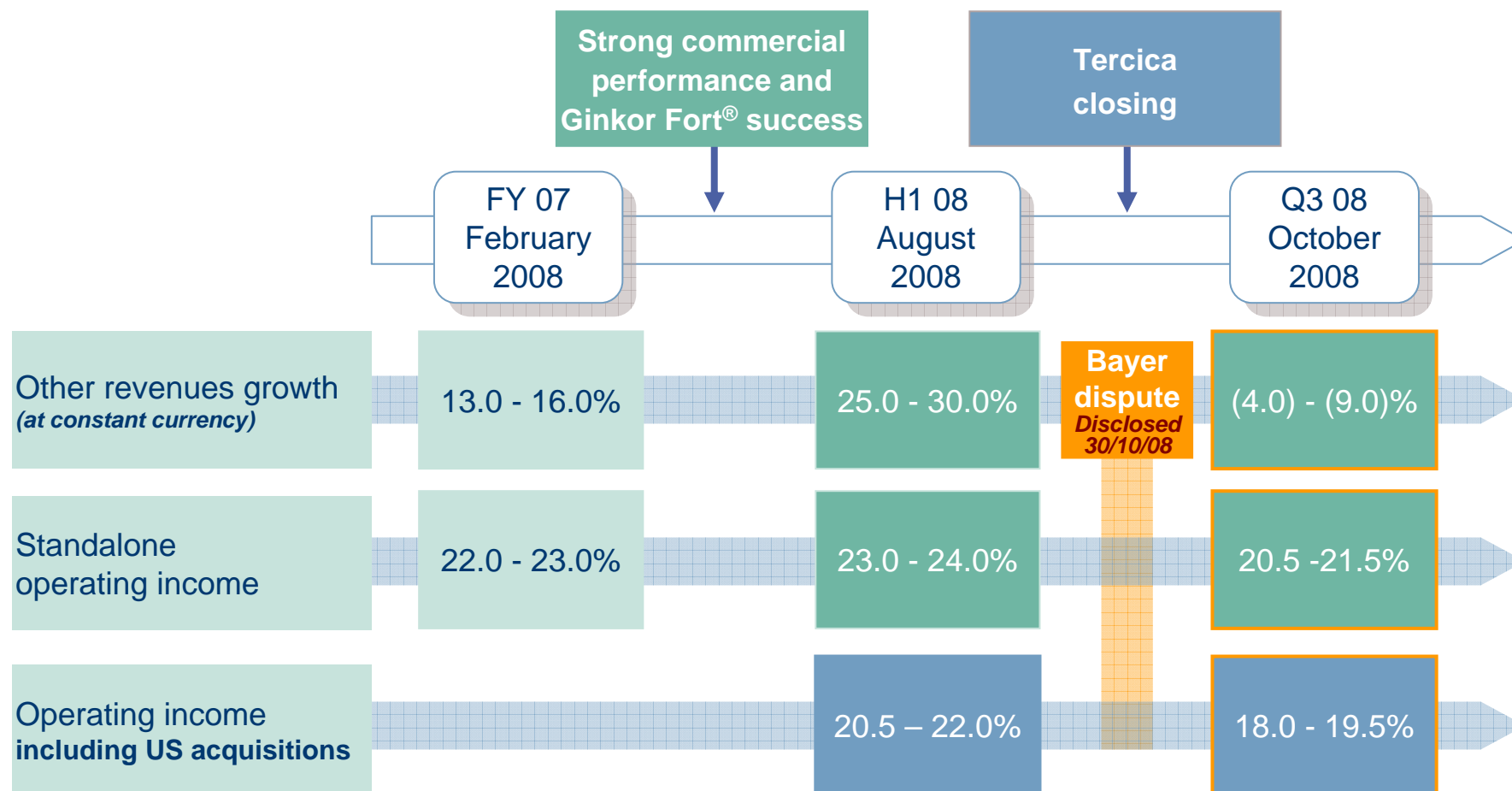
**Filing of
Decapeptyl 6M**

**4 products under
regulatory review**

**5 programmes
moving into
phase II/III**

Delivering on all key objectives

Evolution of our 2008 financial objectives



Our financial objectives have been met

		Adjusted ⁽¹⁾ financial objectives	2008 performance
Sales	Performance growth	6.5-7.5%	✓ 8.2%
	Reported growth	3.2-4.2%	✓ 4.7%
Operating margin	“Standalone”	20.5-21.5%	✓ 21.6%
	As reported excl. US acquisitions one-off costs	18.0-19.5%	✓ 19.2%

(1) IMPORTANT NOTE: Please refer to Appendix 1 for definitions of “adjusted”, “performance growth”, “standalone”, and “post US acquisitions”

Ipsen is outgrowing its main competitors

**2008 sales of Dysport®
+15.0% y-o-y at constant currency**

**2008 sales of Somatuline®
+18.8% y-o-y at constant currency**

**2008 sales of NutropinAq®
+37.1% y-o-y**

At year end 2008, Ipsen benefits from a healthy financial situation

€203 million cash generated by operating activities in 2008

€66 million net cash as of December 31, 2008

Ipsen has the resources to continue to expand
in its targeted therapeutic areas

2008 detailed financial performance

Claire Giraut

Chief Financial Officer



Key elements to take into consideration in 2008 over 2007

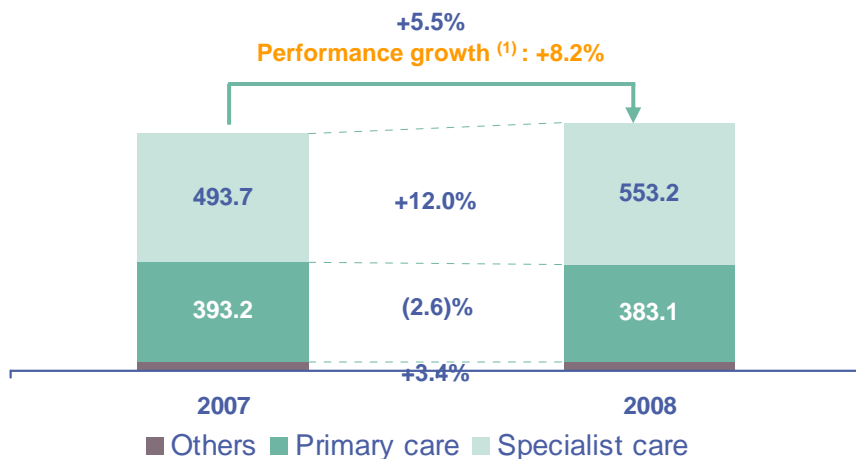
		2007	2008
Sales	Ginkor Fort® divestment	€37.0 m sales	€14.0 m sales
	Consolidation of US acquisitions	-	Q3&Q4 consolidated sales of €8.1 m
	Currency headwind	80 basis points negative impact on sales growth	
Other revenues	Dispute with Bayer	-	€25.0 m "miss"
	Ginkor Fort® milestones	-	€18.8 m net revenues booked

Key elements to take into consideration in 2008 over 2007

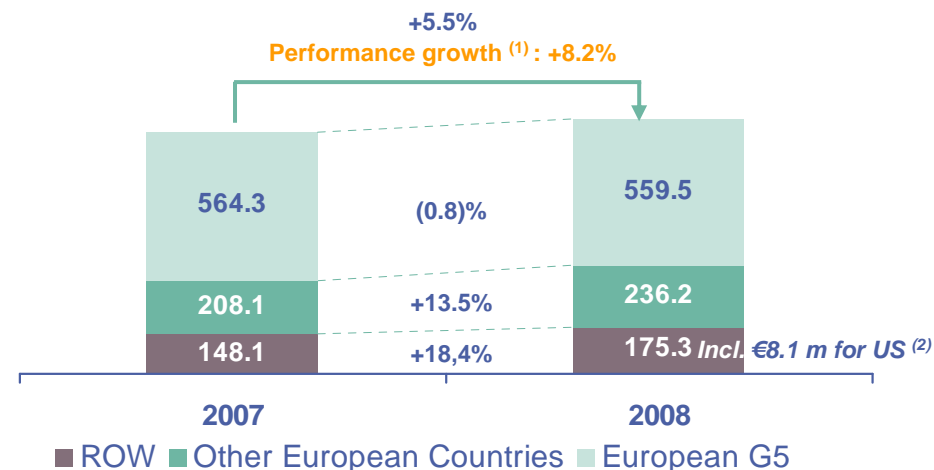
		2007	2008
COGS	R&D to COGS shift	-	+€2.2 m Shifted ⁽¹⁾
	R&D		
	Currency tailwind	R&D expenses up 4.5% at constant currency vs. (1.1)% as reported	
	End of US filings preparation and FDA inspections	Industrial development expenses down 39% or €(10) million year on year	
	R&D to COGS shift	-	- €3.5 m shifted
Taxes	US acquisitions	25.3% effective tax rate	17.4% effective rate vs. 20.9% w/o US losses

Top line evolution

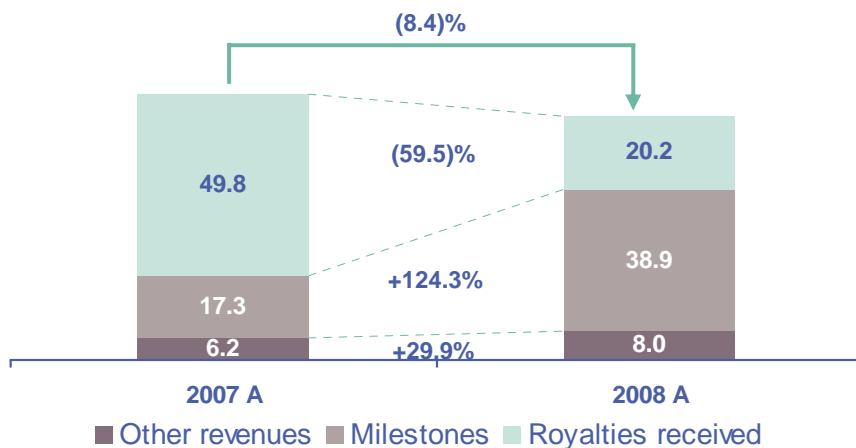
Sales by therapeutic area



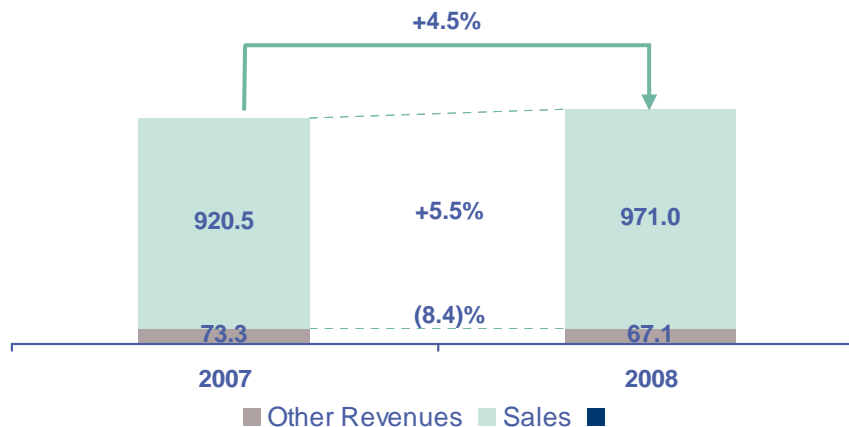
Sales by region



Other revenues evolution

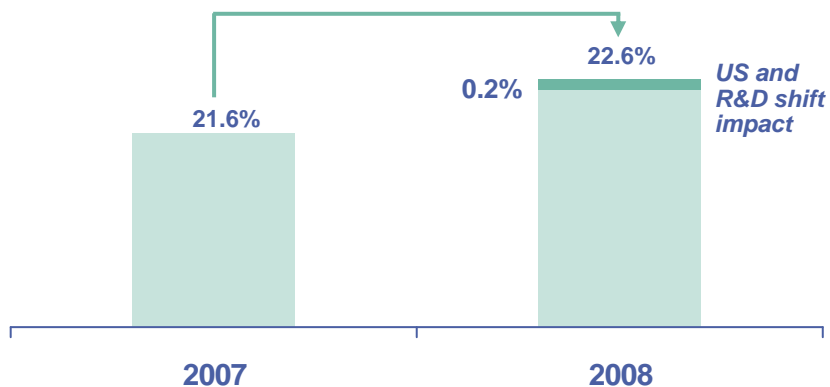


Total revenues evolution

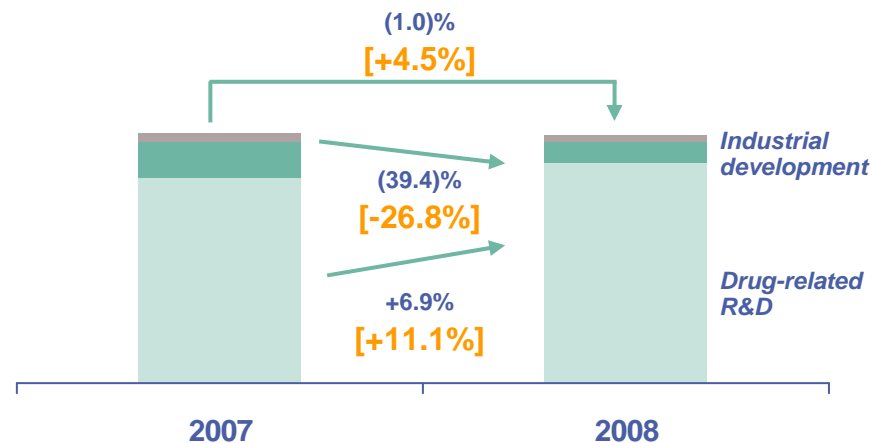


P&L – above EBIT

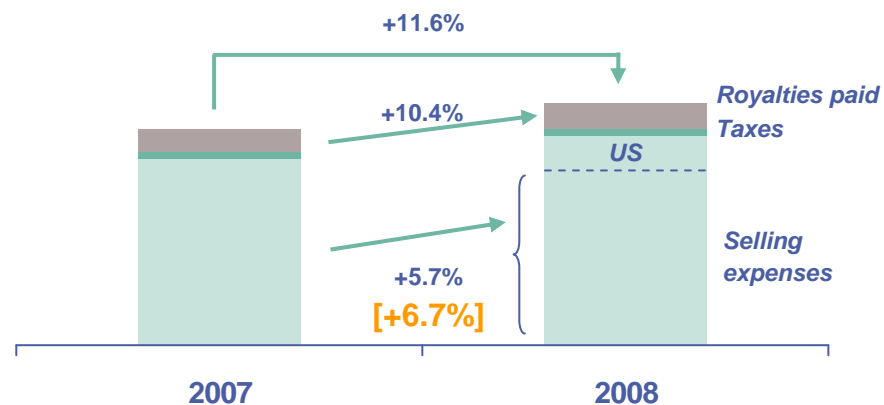
COGS (% of sales)



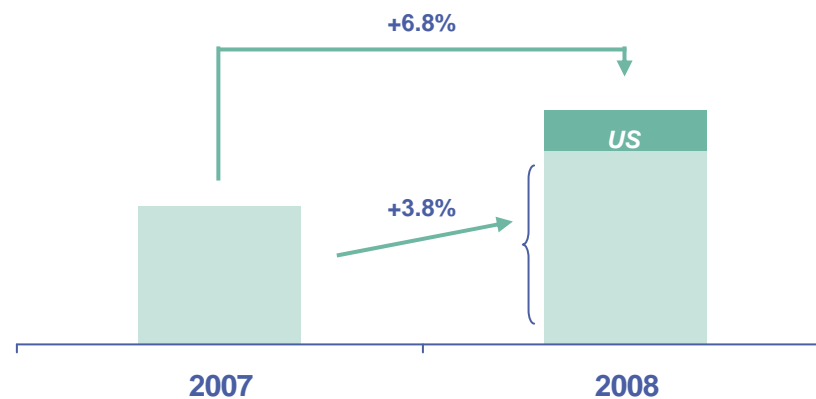
Research & Development



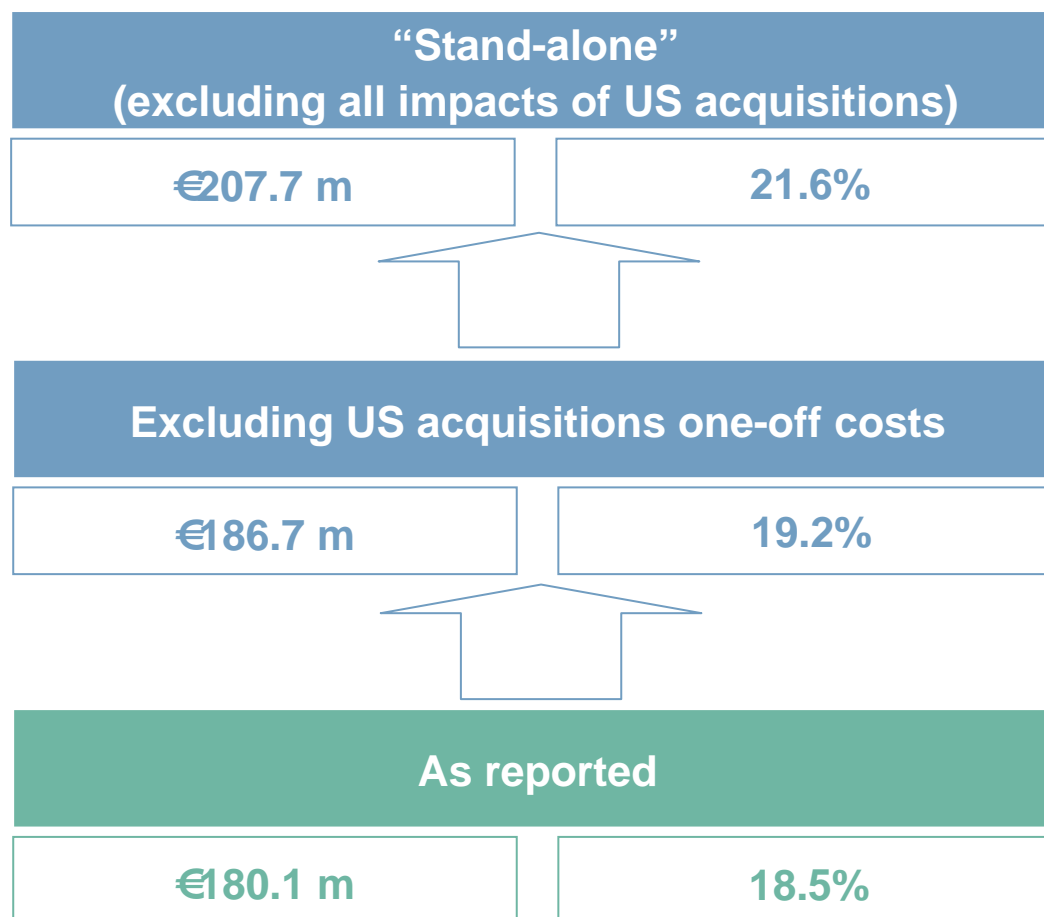
Sales & Marketing



G&A

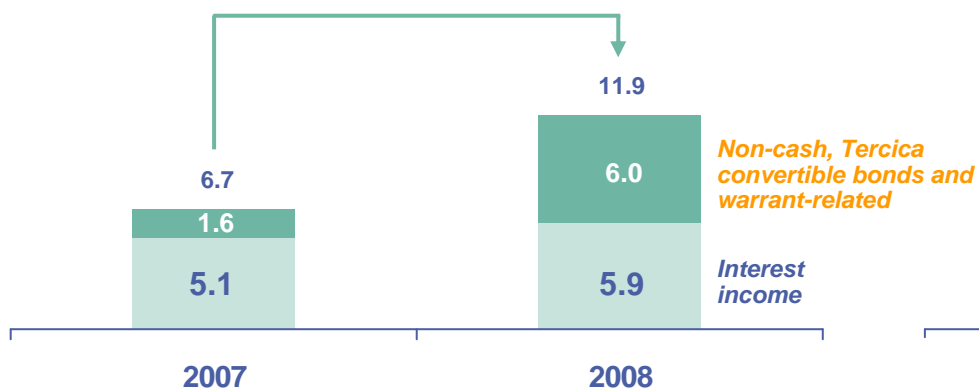


P&L – operating result and margin

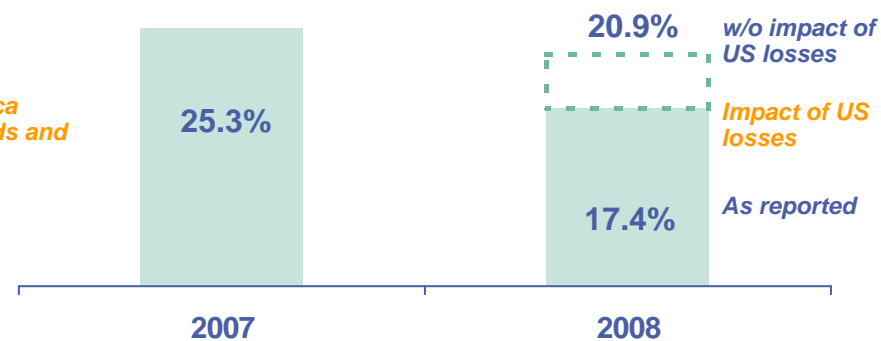


P&L – below EBIT

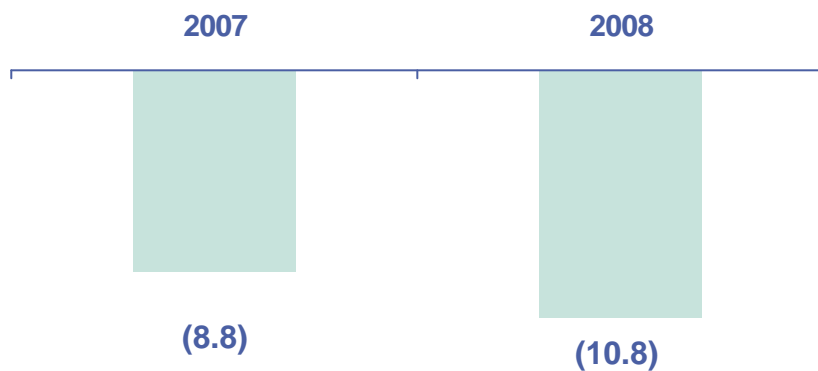
Financial result (€m)



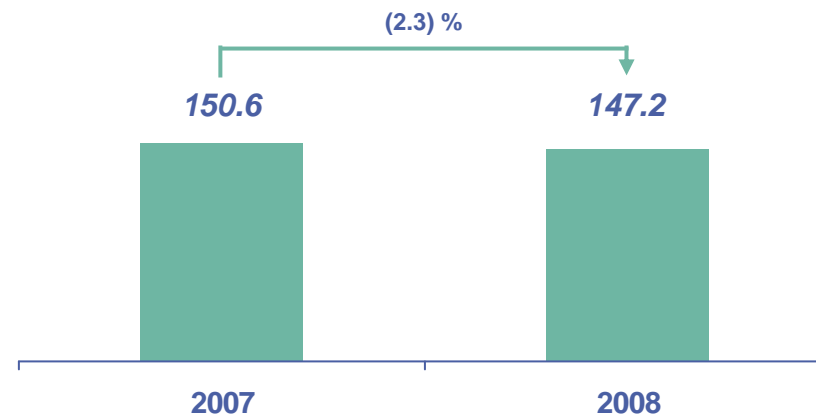
Effective tax rate⁽¹⁾



Income from Associates (€m)



Consolidated result (€m - group share)



Balance Sheet evolution

<i>- In million of euros</i>	Assets		<i>- In million of euros</i>	Liabilities	
	31 Dec 07	31 Dec 08		31 Dec 07	31 Dec 08
Goodwill	189.0	351.7	Equity	799.9	866.9
Property, plans & equipments	221.9	237.9	Minority interests	1.2	1.6
Intangible assets	89.2	163.9	Total equity	801.1	868.5
Other non-current assets	185.3	125.9	Long-term financial debts	20.8	162.7
Total non-current assets	685.4	879.4	Other non-current liabilities	221.0	217.6
Total current assets	636.8	689.1	Short-term debts	9.2	8.3
<i>Incl. cash and cash equivalents</i>	247.1	239.6	Other current liabilities	265.5	307.8
Assets / discontinued operations	0.7	1.3	Liabilities / discontinued operations	5.3	4.9
Total assets	1322.9	1569.8	Total Liabilities	1322.9	1569.8
Net Cash (1)	217.8	66.2			

Cash flow statement

	31 Dec 07	31 Dec 08	Comments
<i>- In million of euros</i>			
Cash Flow before change in working capital	214.3	196.5	
- Increase / Decrease in working capital	(38.3)	6.9	
Net cash flow generated by operating activities	176.0	203.4	
Investment in intangible assets and property, plant & equipment excl. US acquisitions	(76.5)	(73.1)	Deferred revenues net increase : + €17.0m
US acquisitions	(46.5)	(216.5)	Decrease of Bayer receivables : +€10.9m
Others	(17.3)	4.4	Receivables, payables, inventory and others – €21.0m
Net cash flow used in investing activities	(140.3)	(285.2)	
Net change in borrowings	(1.9)	141.0	Tangible assets : -€61.4m
Dividends paid	(50.4)	(55.0)	Intangible assets : - €33.8m
Others	(24.5)	(7.0)	Divestment & others : €22.1m
Net cash flow used in financing activities	(76.8)	79.0	
Discontinued operations	1.3	0.7	US acquisitions
Change in cash and cash equivalent	(39.8)	(2.1)	
Impact of exchange rate fluctuations	(3.0)	(1.5)	
Closing cash & cash equivalents	240.9	237.3	Draw dawn of syndicated credit facility +€150m
Closing Net Cash(1)	217.8	66.2	

Expected 2009 Group tax rate

Taking into account the effects of the Group's US acquisitions

Based on the information available today

And on the basis of the notices of tax reassessments received so far

Group tax rate expected to stand between 18.0 and 20.0% in 2009

A focus on the integration of Ipsen's US businesses

Christophe Jean

Chief Operating Officer



An integration well underway

**All Endocrinology and Neurology Commercial operations
now operate within one entity**

**US commercial platform operates from Brisbane, CA
and manages ex-Tercica and ex-Vernalis businesses**

Morristown site now closed

Synergy count in 2009 is expected to reach ~\$5-10 million, mainly from G&A

Tercica Inc. now operates as an Ipsen affiliate

US decision-making fully integrated into Ipsen's own processes

Functional oversight by Corporate services

**Business support processes:
pharmacovigilance, regulatory being consolidated in Ipsen's systems**

**US representatives included in Endo and Neuro PMTs: ensures execution of
US strategy and local specific issues are taken into account**

R&D and Manufacturing & Supply now fully integrated

Governance for R&D projects integrated within Ipsen's framework

US clinical programmes are aligned with PMT priorities

All ongoing trials are being managed globally

Manufacturing processes integrated within Ipsen's framework

**Leverage of Tercica's biotech
industrial development and manufacturing know-how**

Short-term wins arising out of the implementation of Ipsen US organisation

Retention Plan for US staff in place since Q3 08 and compensation policy aligned with US practice

No unwanted turnover

Sales & Marketing and Managed care structure fully operational, with 101 staff devoted to Increlex[®], Somatuline[®] and Apokyn[®]

**US sales in January and February in line with expectations.
Already positive signs on Apokyn[®]**

Outlook

Jean-Luc Bélingard

Chairman & CEO



First quarter 2009 trading update

A sustained activity across most regions (US, China, Western Europe) but...

**Headwind in some Eastern European countries
impacted by currency fluctuations (Russia, Ukraine, Romania, ...)**

Slow start in certain other Western European countries (Greece...)



Temporary impact of consignment stocking in December 08 (China, Poland)

Actions taken.

Q1 2009 sales will come significantly below expectations.

Uncertainty in some geographies

The Eastern European countries where distribution channels have been disrupted by the steep decline of their local currencies against euro represented 10% of the Group's 2008 sales and 20% of its growth

Group 2009 sales will therefore be adversely impacted depending on the magnitude and the length of the difficulties encountered in these countries

Reiterating our operating margin expectation for 2009

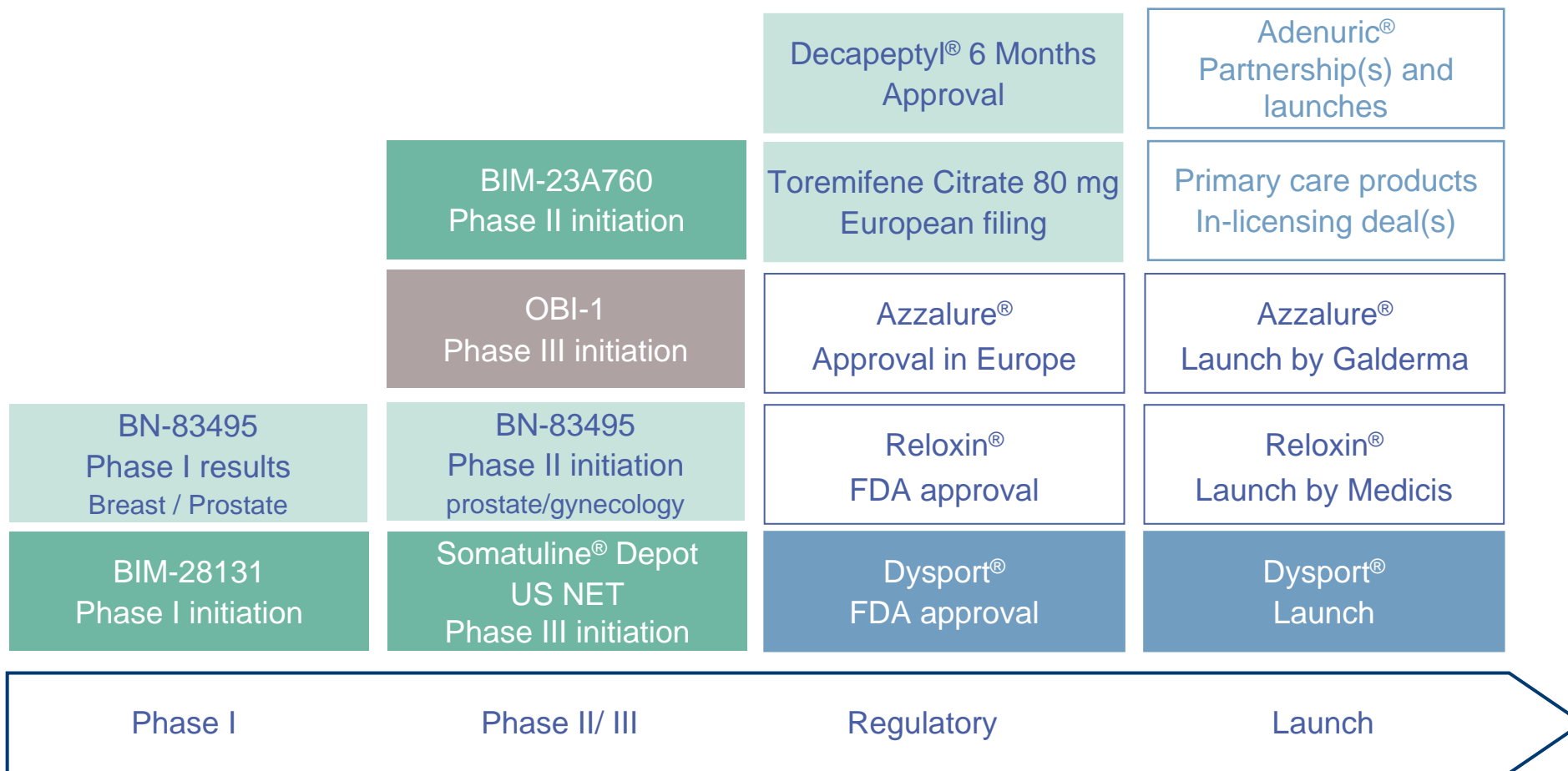
Around €45 million expected in other revenues

14.0%* adjusted operating margin**

** Corresponding to the operating margin objective given in June 2008 of 15.0% (in % sales) when the Group expected to receive €11 million from in 2009 Bayer for a license contract*

*** Adjusted operating margin is defined as reported operating margin before any transaction related impacts from the Group's acquisitions in North America*

You will hear from us in the months to come...



Appendix 1: Definitions



‘Standalone’ Group sales:

Group sales at constant currency, less its North American fourth quarter 2008 consolidated sales

‘Performance’ or ‘underlying’ growth:

Group sales growth at constant currency, excluding the sales of Ginkor Fort® in 2007 and 2008 as the product was divested on January 1, 2008) and excluding North American fourth quarter 2008 consolidated sales

‘Adjusted’ operating margin:

Group operating margin excluding US acquisition related impacts such as purchase price accounting elements