Ipsen 2014 First Half Financial Results



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This presentation includes only summary information and does not purport to be comprehensive. Forward-looking statements, targets and estimates contained herein are for illustrative purposes only and are based on management's current views and assumptions. Such statements involve known and unknown risks and uncertainties that may cause actual results, performance or events to differ materially from those anticipated in the summary information. Actual results may depart significantly from these targets given the occurrence of certain risks and uncertainties, notably given that a new product can appear to be promising at a preparatory stage of development or after clinical trials but never be launched on the market or be launched on the market but fail to sell notably for regulatory or competitive reasons. The Group must deal with or may have to deal with competition from generic that may result in market share losses, which could affect its current level of growth in sales or profitability. The Company expressly disclaims any obligation or undertaking to update or revise any forward-looking statements, targets or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based unless so required by applicable law.

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The implementation of the strategy has to be submitted to the relevant staff representation authorities in each country concerned, in compliance with the specific procedures, terms and conditions set forth by each national legislation.



Safe Harbor

The Group operates in certain geographical regions whose governmental finances, local currencies or inflation rates could be affected by the current crisis, which could in turn erode the local competitiveness of the Group's products relative to competitors operating in local currency, and/or could be detrimental to the Group's margins in those regions where the Group's drugs are billed in local currencies.

In a number of countries, the Group markets its drugs via distributors or agents: some of these partners' financial strength could be impacted by the crisis, potentially subjecting the Group to difficulties in recovering its receivables. Furthermore, in certain countries whose financial equilibrium is threatened by the crisis and where the Group sells its drugs directly to hospitals, the Group could be forced to lengthen its payment terms or could experience difficulties in recovering its receivables in full.

Finally, in those countries in which public or private health cover is provided, the impact of the financial crisis could cause medical insurance agencies to place added pressure on drug prices, increase financial contributions by patients or adopt a more selective approach to reimbursement criteria.

All of the above risks could affect the Group's future ability to achieve its financial targets, which were set assuming reasonable macroeconomic conditions based on the information available today.



Business update



Ipsen well positioned to deliver strong results in 2014 and beyond

Strong sales and operating performance driven by double-digit growth of Somatuline® & Decapeptyl® and appropriate cost control

Sales and Core EBIT margin guidance revised upward to reflect good business momentum

Somatuline® NET launch preparation well under way

Long-term agreement with Galderma to maximize neurotoxins potential in aesthetics & therapeutics



Business update

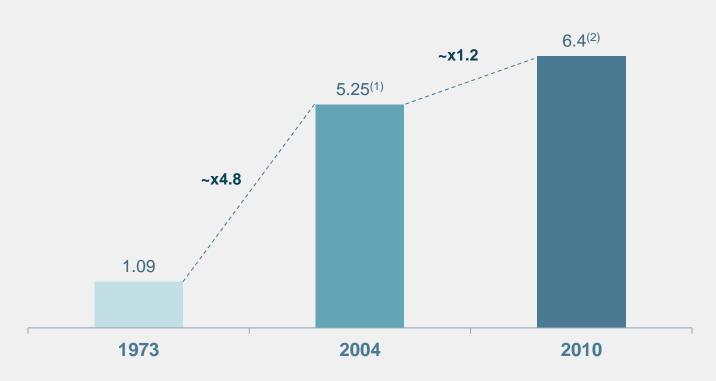
Somatuline®: NET market opportunity and launch preparation

Dysport®: Several growth levers including new Galderma deal

Significant increase in neuroendocrine tumors (NET) incidence in the US...

Evolution of annual NET incidence in the US

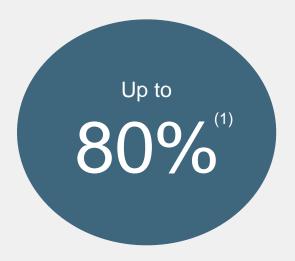
Per 100 000 Americans



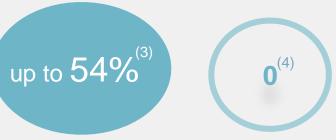
US incidence increased ~6x in 40 years, driven by improved diagnosis and disease awareness



... but still high unmet needs in today's US GEP-NET market







Patients with GEP-NETs whose disease has metastasized at diagnosis Asymptomatic patients who receive nothing, or something other than an SSA

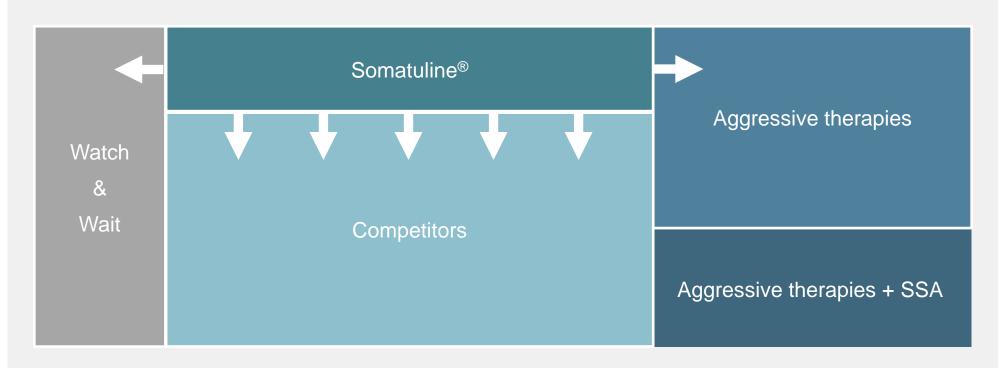
5-year survival rate for patients with distant metastases

Number of FDAapproved treatments for GEP-NETs



Somatuline® could potentially be used along the entire treatment paradigm

Expansion potential for Somatuline®



Somatuline[®], potentially the first and only antitumoral SSA for the treatment of GEP-NETs



Primary paper in the prestigious New England Journal of Medicine echoed by other major publications

New England Journal of Medicine

Lanreotide in Metastatic Enteropancreatic Neuroendocrine Tumors⁽¹⁾

17 July 2014

The Lancet

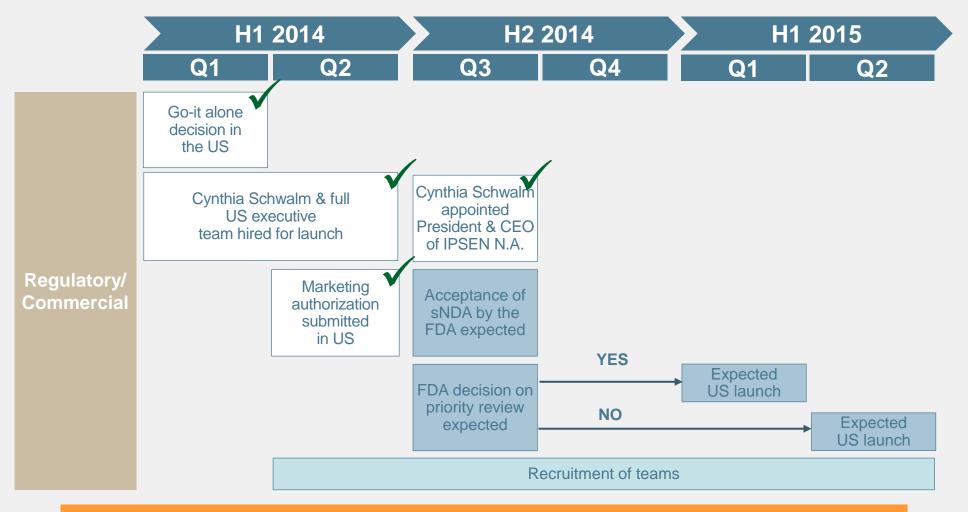
Neuroendocrine cancer Clarinet: new option for Nets⁽²⁾ 25 July 2014

Nature Reviews Clinical Oncology

Lanreotide delays progression of Neuroendocrine Tumours⁽³⁾ 29 July 2014



US launch plan for Somatuline® in GEP-NETs on track



Investments to accelerate in the second half of the year



Ipsen and Galderma expand their partnership to become a world leader in neurotoxins

Exclusive partners

Indications

Territories(1)

Coverage

Therapeutics

Aesthetics & dermatology

Aesthetics & dermatology

- > Commercialization: Galderma paid €25 million to Ipsen as part of this renegotiated agreement(2)
- > R&D collaboration: Ipsen paid €10 million to gain control of the IP for Galderma's liquid toxin(3)

Territories covered by the partnership represent ~75% of the world aesthetics market



Short and long term Dysport® growth drivers

Dysport® AUL

- Positive Phase III data presented at major neurology congresses
- US filing expected in H2 2014
- Global spasticity market opportunity of [€200m €300m]⁽¹⁾

Dysport® other indications

- PLL⁽²⁾ and ALL⁽³⁾ spasticity Phase III topline results expected in H2 2014
- Positive Phase II results in NDO⁽⁴⁾

Dysport® Next Generation

- EMA feedback expected in H2 2014
- Potentially first liquid toxin A "ready to use" on the market
- Phase III completed in Cervical Dystonia
- Phase III to start in glabellar lines

Galderma's liquid toxin

- New option to potentially penetrate the US market
- Reinforced IP in the liquid toxin arena

Syntaxin

- Integration completed
- Access to rich toxin IP portfolio
- Several toxin programs with a potential for breakthrough innovation



H1 2014 – Operational overview



H1 2014: Strong sales and operating performance

Encouraging performance for Somatuline®, up 14.6%⁽¹⁾, growing double-digit across all geographies⁽²⁾

Strong performance of Decapeptyl®, up 10.3%⁽¹⁾, benefitting from favorable comparison base in China and Middle East

Stable⁽¹⁾ Primary care sales, driven by international performance

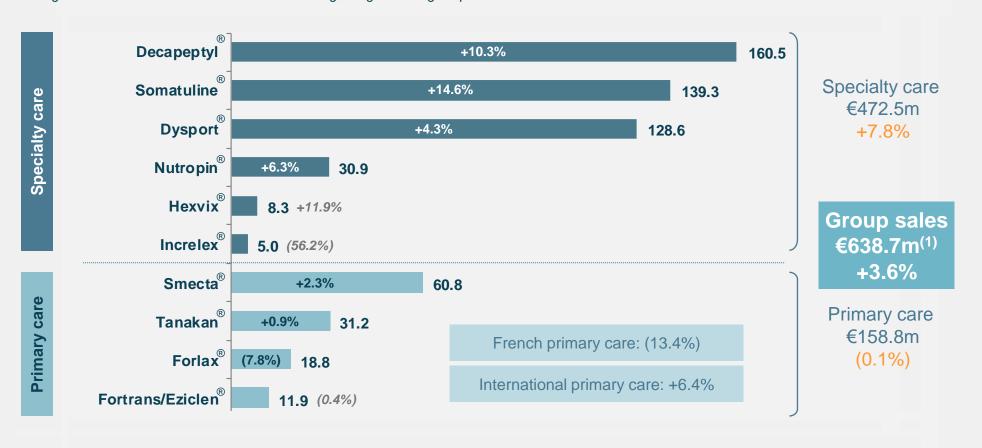
Core Operating Income up 12.5%, supported by continuous cost control Core EPS of €1.40⁽³⁾, up 18.6% year-on-year

Operating cash flow⁽⁴⁾ up 12.6% and closing cash balance of €129.0m



Strong specialty care fueled by Somatuline® and Decapeptyl®, resilient primary care supported by international growth

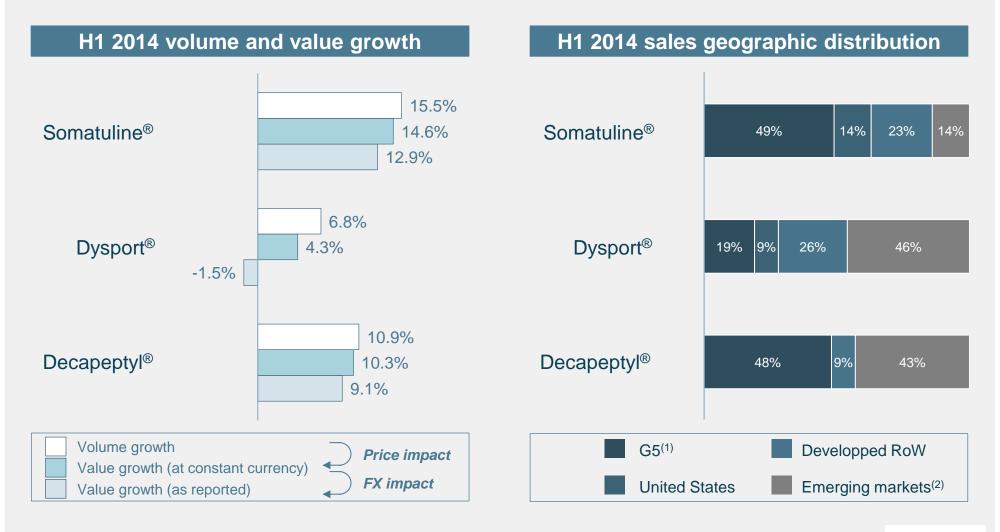
Drug sales – H1 2014 in million euros – % excluding foreign exchange impact



Increlex® resupplied in Europe in January 2014 and in the US in June 2014



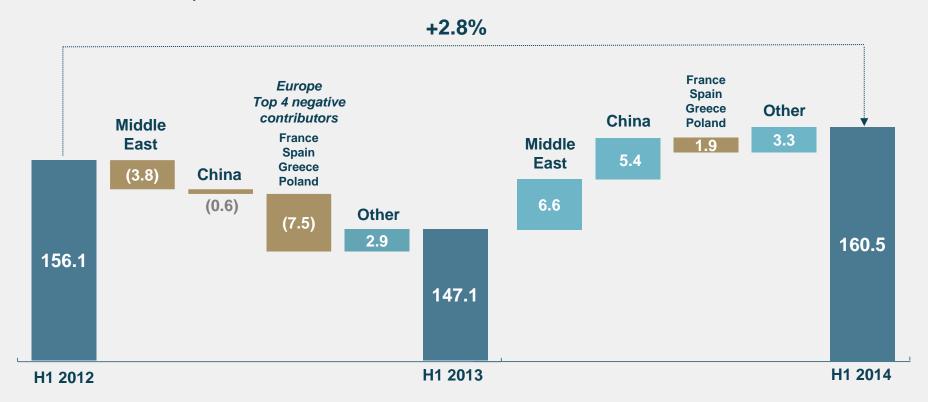
Price pressure and FX have uneven impacts on specialty care product growth





Strong rebound of Decapeptyl® after a particularly difficult year 2013 in China and the Middle East

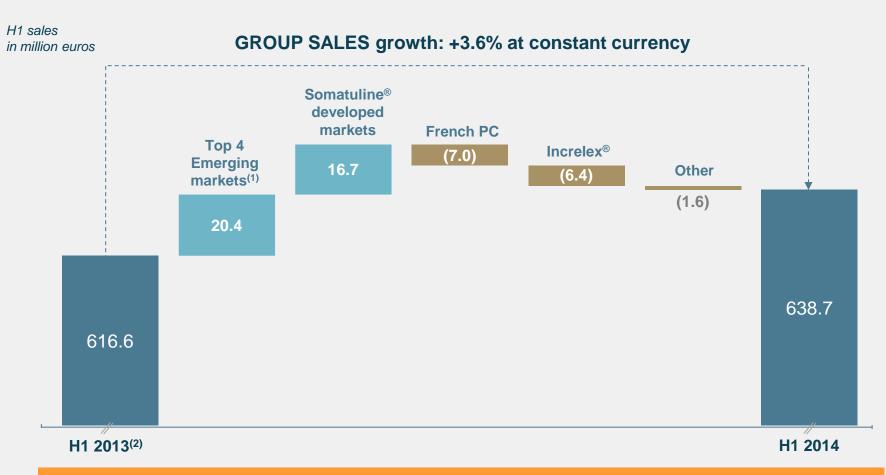
Decapeptyl® sales in million euros at current currency



Decapeptyl® performance largely due to favorable comparison base



Group sales growth driven by emerging markets and Somatuline® performance in developed markets

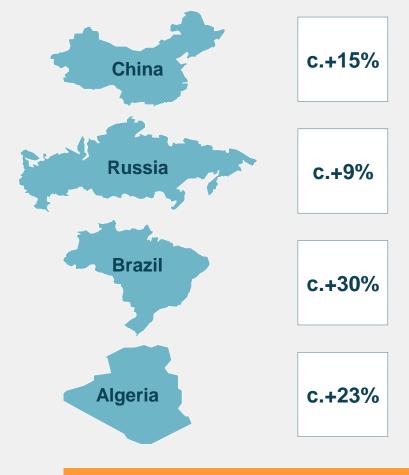






Growth continuously driven by emerging markets

H1 2014 yoy growth



- Strong Decapeptyl[®] performance, helped by favorable comparison base
- Solid Smecta® volume growth
- Successful OTC campaign on Tanakan[®]
- Solid Dysport® volume growth
- Overall slowdown in strained environment
- Robust Dysport® volume growth in both therapeutics and aesthetics

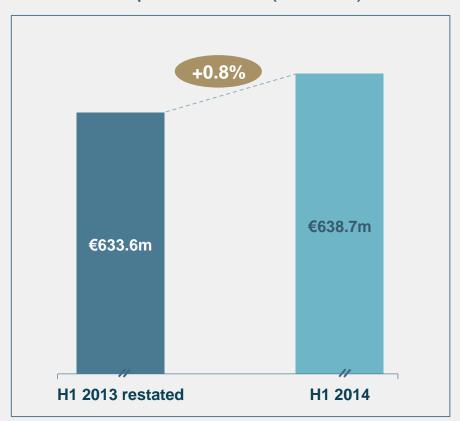
- Strong Smecta® volume growth
- Strong Decapeptyl[®] volume growth

These 4 emerging countries account for >50% of Group sales growth at constant currency⁽¹⁾



Core Operating Income growing much faster than sales...

Group sales evolution (current FX)



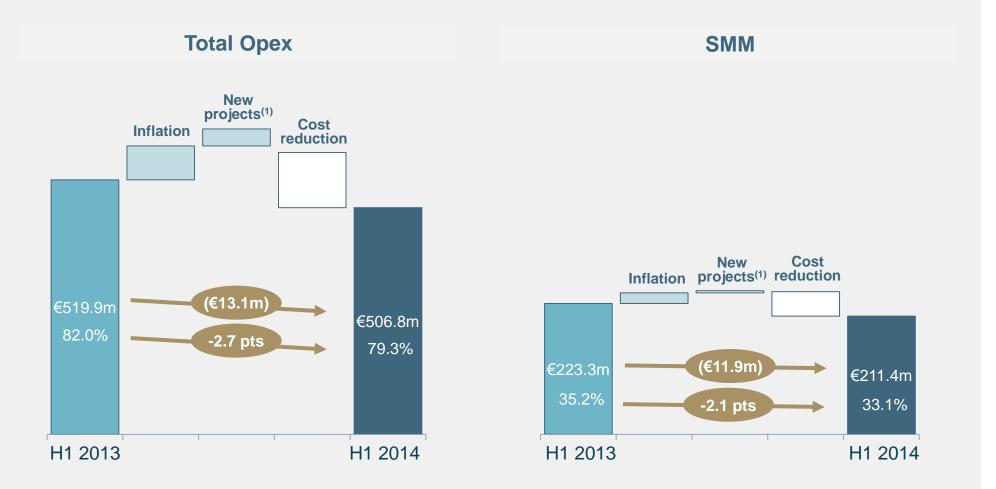
Core Operating Income evolution (current FX)



Sales growth hit by FX, Core Operating Income growth driven by restructuring savings



... boosted by significant reduction in SMM expenses, more than offsetting inflation and new projects





H1 2014 – Financial overview



Rationale for the accounting changes

Use the opportunity of the new reporting of Specialty Care vs. Primary Care activities to align the P&L so as to:

- Comply with IASB and AMF recommendations
- 2 Better reflect industry standards
- $\left(\begin{array}{c}3\end{array}\right)$ Provide transparent and pertinent information to investors



Key changes to have in mind...

Representation Promise Promise Representation Promise Representation

Medical marketing From R&D expenses to selling expenses

Creation of a "Core Operating Income" aggregate

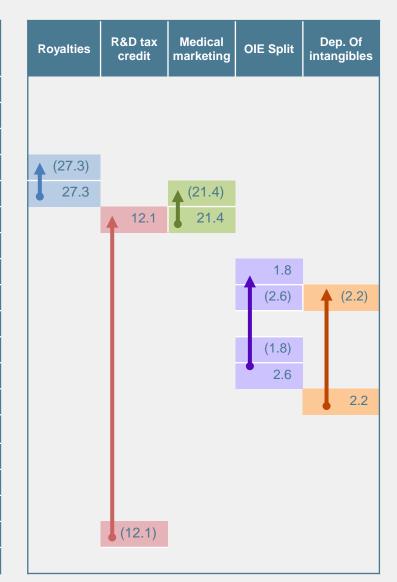
> To replace Recurring Adj. Operating Income

Reclassifications have no impact on net income



H1 2013 P&L reconciliation

in million euros	Impact	31 June 2013
Net sales	=	633.6
Other revenues	=	30,3
Revenue	=	663,9
Cost of goods sold	1	(125.2)
Selling expenses	Ψ	(229.2)
Research and development expenses	Ψ	(124.0)
General and administrative expenses	=	(50.7)
Other Core operating income	NEW	
Other Core operating expenses	NEW	
Core Operating income	NEW	
Other operating income	Ψ	2.7
Other operating expenses	Ψ	(3.9)
Depreciation of intangible assets	MOVED	(2.2)
Restructuring costs	=	1.3
Impairment gain/(losses)	=	(11.7)
Operating income	1	121.0
Recurring adjusted operating profit	REMOVED	132.2
Income taxes	1	(31.8)
Consolidated profit	=	96.5



31 June 2013 Pro forma
633.6
30.3
663,9
(152.5)
(223.3)
(90.4)
(50.7)
1.8
(4.8)
144.0
0.9
(1,3)
1,3
(11.7)
133.1
(43.9)
96.5

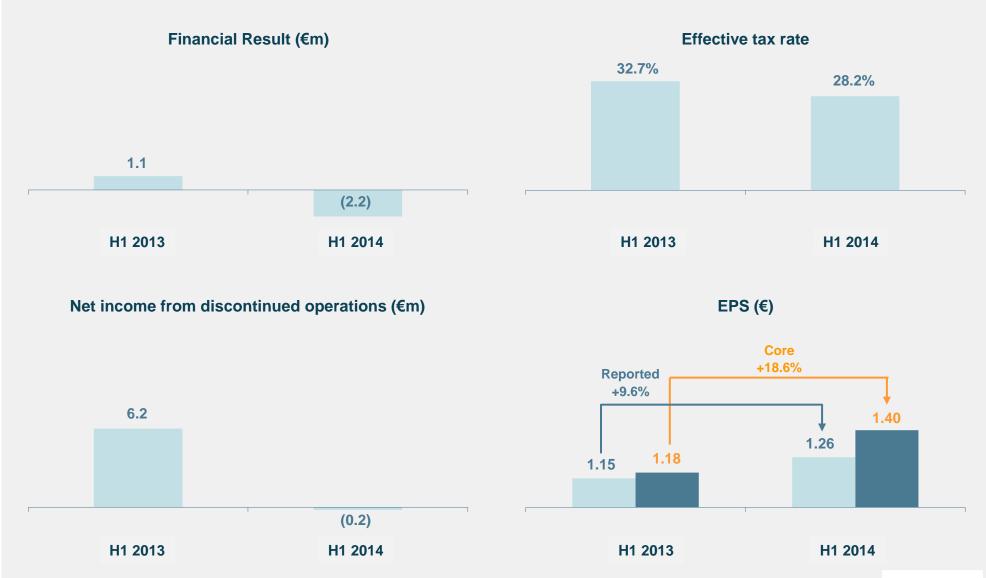


Condensed P&L

in million euros	H1 2013 restated	H1 2014	% change
Sales	633.6	638.7	+0.8%
Other revenues	30.3	30.1	(0.7)%
Revenues	663.9	668.8	+0.7%
Cost of goods sold	(152.5)	(155.8)	+2.2%
Selling and marketing expenses	(223.3)	(211.4)	(5.3)%
Research and development expenses	(90.4)	(87.6)	(3.1)% ⁽¹⁾
General and administrative expenses	(50.7)	(51.3)	+1.2%
Other core operating income /expenses	(3.0)	(0.6)	(78.6)%
Core Operating Income	144.0	162.0	+12.5%
Operating Income	133.1	146.3	+9.9%
Income taxes	(43.9)	(40.7)	(7.4)%
Consolidated net profit	96.5	104.5	+8.2%



Main P&L items: Below operating income





Balance sheet evolution

ASSETS		LIABILITIES			
in million euros	FY 2013 Restated	H1 2014	in million euros	FY 2013 Restated	H1 2014
Goodwill	310.7	312.3	Capital and reserves	971.5	980.3
Investments in associates	0.0	12.9	Minority interest	2.2	2.5
Property, plant and equipment	287.5	296.0	Total equity	973.7	982.8
Other intangible assets	144.8	142.4	Provisions	90.7	98.8
Other non current assets	220.5	214.8	Bank loans	0.0	80.0
Non-current assets	963.5	978.4	Other non current liabilities	124.7	117.7
Current assets	601.8	651.4	Non-current liabilities	215.4	296.4
Incl. Cash and cash equivalents	131.0	131.9	Current liabilities	376.2	350.6
Total Assets	1,565.3	1,629.8	Total Liabilities	1,565.3	1,629.8



Solid cash flow generation

in million euros	H1 2013 Restated	H1 2014
Consolidated net profit	96.5	104.5
Share of profit (loss) from associated companies before impairment gain/(losses)	0.0	0.4
Non cash and non operating items	43.4	23.1
of which Depreciation, amortization, provisions	18.5	15.7
of which Impairment losses	11.7	0.4
of which Change in deferred taxes	7.1	7.1
Cash flow from operating activities before changes in working capital	139.9	128.0
Changes in working capital requirement related to operating activities	(85.3)	(73.3)
Net cash flow generated by operating activities	54.6	54.7
Purchase of tangible and intangible assets	(12.0)	(24.2)
Other	(16.7)	(7.8)
Net cash flow used in investing activities	(28.7)	(32.0)
Dividends paid	(66.6)	(65.5)
Treasury shares	0.1	(33.4)
Other (incl. borrowings)	45.7	78.4
Net cash used in financing activities	(20.8)	(20.5)
Opening cash position	113.3	125.4
Change in cash and cash equivalents	5.1	2.2
Change in cash and FX	(0.8)	1.4
Closing cash position	117.6	129.0

Solid operating cash flow generation in H1 2014



Closing remarks and 2014 outlook



Sales objectives raised for 2014

Initial 2014 guidance

Revised 2014 guidance

Specialty Care sales growth

[+4.0%; +6.0%]



[+6.0%; +8.0%]

 driven by strong growth of Somatuline[®], solid Decapeptyl[®] performance notably due to normalization of the situation in China and the Middle East, and resumption of Increlex[®] supply in the United States in June 2014

Primary Care sales growth

[-2.0%; 0.0%]



[-1.0%; +1.0%]

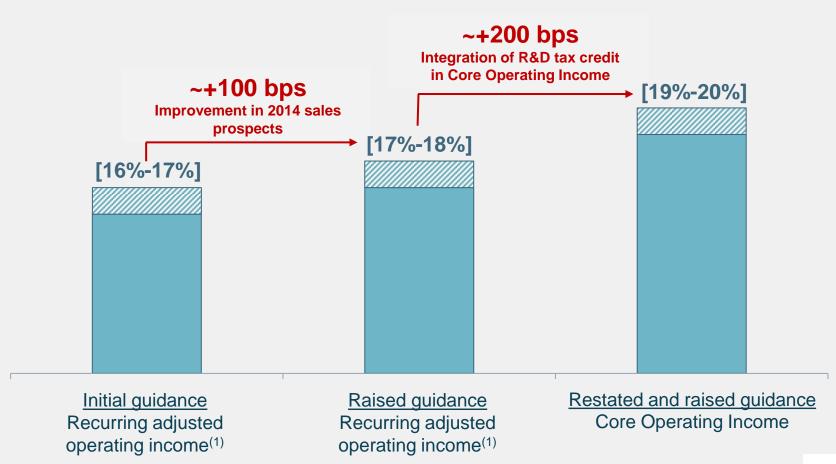
excluding the reimbursement of Smecta®'s generic in France

Note: The above objectives are set at constant exchange rates, in the context of a tense and uncertain geopolitical environment in Russia, Ukraine and the Middle East



2014 profitability objective raised, due to a mix of underlying and technical effects

2014 profitability guidance upgrade



In 2014, continued business development efforts to complement organic growth

Areas of focus

Commercial deals

- In-licensing or acquisition of marketed drugs (including orphan drugs)
- Acquisition of small companies
- Various geographies targeted, notably the US

R&D deals

- Late stage compounds (Phase III) in various therapeutic areas (oncology, endocrinology, neurology, etc.)
- Early stage compounds (Phase I and II)
 with a potential for breakthrough innovation



Tasquinimod, potentially a new first-in-class oral therapy for chemo naïve patients with metastatic CRPC

A unique mechanism of action...

- Immune activation
- Anti-angiogenic effects
- Anti-metastatic effects

... which could fill gaps in the current treatment paradigm

 Some patients do not respond to/escape current hormonal treatments

Significant market potential

- Addressable market: [€1.3bn €1.5bn]⁽¹⁾ in Ipsen territories
- Important growth anticipated in the coming years

Phase III top-line results to be disclosed by Q1 2015



You will hear from us in the months to come...

Regulatory authorities decision on whether to accept Somatuline® NET filing FDA decision on whether to grant priority review

TasQ Phase III clinical results



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FIPSEN Innovation for patient care